

## South Jersey Industries

### Social Investment Application

South Jersey Industries' Social Investment Program was established in 2008 with the goal of creating a positive, long-lasting impact on the communities we serve. Through this program, we focus our volunteer efforts and charitable contributions on organizations and initiatives that benefit women, children and families; economic development; cultural diversity; vocational & technical education; and environmental preservation. We believe that stronger communities are created when corporations work closely with dynamic nonprofit partners to address the critical needs of our residents.

South Jersey Industries' Social Investment Program targets innovative initiatives and projects that are in line with the aforementioned core social investment principles, which are also explained in further detail below.

**Health and Social Services-** Improving the quality of life for residents of Southern New Jersey, specifically addressing the health and welfare of our region's women, children, and families.

**Economic Development-** Strengthening the communities of Southern New Jersey by enhancing the economic vitality of the region through programs that create or retain jobs, stimulate growth and economic development, and increase tourism.

**Cultural Diversity-** Improving the communities of Southern New Jersey by promoting in our region cultural diversity and exposure to the arts through a variety of outlets.

**Vocational and Technical Education-** Improving the quality of life for Southern New Jersey residents by encouraging lifelong learning efforts.

**Environmental Preservation-** Improving the communities of Southern New Jersey by protecting our region's environment and natural resources through education, advocacy, and grassroots efforts.

#### **Prior to completing your application, please be aware of the following Social Investment grant guidelines:**

- Your organization must have its Section 501(c)(3) determination from the Internal Revenue Service (the "IRS".)
- Only completed submissions will be reviewed. If a request for information does not apply to your organization please print "N/A" in the space provided. Incomplete applications will be not be included for consideration.
- You may attach extra sheets as needed, but please submit no more than three 8.5x11 pages in addition to our existing application.
- To be considered for **March funds distribution**, submit your completed application between **January 1 and February 12**. For **September funds distribution**, please submit your completed application between **July 1 and August 13**. If your application is received outside of the application periods, your request will be held until the next review period. [Note – If you are seeking funding for an initiative that occurs prior to March, please apply during the preceding year in the Fall and include this event in that application.]
- Please contact Lauren Hurtt at 609-561-9000 if you have any questions.

- Only one request per year is allowed per organization, so please ensure your request is comprehensive for the year.
- Social Investment grants will be awarded at the discretion of the SJI Social Investment Grants Committee in denominations ranging from \$500 to \$15,000
- Larger grant amounts are available in **very** limited quantities. Additionally, first time applicants are discouraged from requesting grants of \$10,000 or more, as we prefer to develop a mutually beneficial relationship with your organization first.
- To turn in completed applications (please choose only one submission method and note that USPS first class mail is fine for submissions.)

E-mail: [socialinvestment@sjindustries.com](mailto:socialinvestment@sjindustries.com)

Mail: South Jersey Industries  
Social Investment Grant Program Requests  
Attn: Lauren Hurtt  
1 South Jersey Plaza  
Folsom, NJ 08037

### General Applicant Information

Name of Organization:

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Contact and Title:

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Date of Request:

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Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email:

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Website:

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### Additional Organization Information

Please tell us more about your organization.

**Year the Organization was Founded** (4 digits)

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**Mission Statement** (Please provide mission statement in one paragraph of no more than 100 words.)

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**List of Key Management Personal** (Please provide the names and titles for your organization's key management personnel. Monthly, how many volunteers are involved with this organization or specific project.)

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Please **select one category** (Descriptions, page 1) that best describe the nature of funding requested and briefly explain below how your application addresses the category (No more than 200 words.)

Health and Social Services

Economic Development

Cultural Diversity

Vocational and Technical Education

Environmental Preservation

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Have you received financial support from any SJI Company in the last 12 months? If so, what company, what amount, and for what purpose?

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The following should be based on the specific request you are making.

### **Social Investment Grant Request Information**

**Program Title**

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**Program Summary** Please provide a very brief description of your program. Two paragraphs or less, please. Include start date and length of program.

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**Requested Funding Amount** Please provide the total amount of funding requested and indicate what percentage of the program these dollars represent.

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**Funding Focus Area** Please provide current specific information on the population to be served. Include geographic area, targeted audiences, and the approximate number of people to be served.

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**Budget Information** Please provide total annual budget for your organization and a percentage that indicates what amount of the budget will be spent on administrative costs (i.e. salary, office supplies, office space, etc.) versus direct programming (Please do not submit full line item budget.)

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Please list any SJI employees who currently serve on your Board of Directors, or who are otherwise actively involved in your organization. (Please include length of time the employee has been involved with the organization and in what capacity.)

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**Please include with your application a listing of your organization's Board of Directors.**