



## Social Investment Funding Application

The following information must be completed by any 501(c)(3) non-profit organization seeking Social Investment funding from South Jersey Industries. **Before submitting this application, please review all of the information outlined on our website.**

- Only **completed** submissions will be reviewed, please do not leave any area blank. If for some reason you cannot provide the requested information because it does not pertain to your organization, please print "N/A" in the space provided. If an incomplete application is received, you will be notified that it is not being included for consideration.
- You may attach extra sheets to provide additional information, **but please do not exceed three 8.5 x 11 pages for the entire application.**
- To be considered for the March funds distribution period, your completed request must be submitted between **January 1 and February 12**. If you would like to be considered for the September funds distribution period, your completed request must be submitted between **July 1 and August 13**. If your application is received outside of the application periods, your request will be held until the next review period.
- Please contact Marissa Travaline or Abigail Hickerson at 609-561-9000 if you have questions, need clarification or if you wish to discuss the application process in greater detail.
- Only one request per year is allowed per organization so be sure your request is comprehensive, including all desired funding for the year.

Completed requests can be e-mailed to [socialinvestment@sjindustries.com](mailto:socialinvestment@sjindustries.com) or printed and mailed to:

South Jersey Industries  
Social Investment Funding Requests  
Attn: M. Travaline  
1 South Jersey Plaza  
Folsom, NJ 08037

Name of Requesting Organization \_\_\_\_\_

Date of Request \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website URL \_\_\_\_\_

Name of Preferred Contact & Title \_\_\_\_\_

Organization's Mission Statement & Year Incorporated \_\_\_\_\_

\_\_\_\_\_

Number of Paid Staff \_\_\_\_\_ Number of Volunteer Staff \_\_\_\_\_ Annual Operating Budget \_\_\_\_\_

Please **select one category** that best describes the nature of your request for funding and briefly explain how your application addresses that category. \_\_\_\_\_

**Health and Social Services** - *Improving the quality of life for residents of Southern New Jersey by specifically addressing the health and welfare of our region's women, children and families. This includes support of organizations that protect the most vulnerable members of our community by promoting self sufficiency and creating safer homes and neighborhoods.*

**Economic Development** - *Strengthening the communities of Southern New Jersey by enhancing the economic vitality of the region by directly or indirectly creating and retaining jobs, stimulating growth and increasing tourism*

**Cultural Diversity** - *Improving the communities of Southern New Jersey by promoting in our region cultural diversity and exposure to the arts through a variety of outlets*

**Vocational and Technical Education** - *Improving the quality of life for residents of Southern New Jersey by encouraging lifelong learning efforts, supported by secondary, vocational and technical education, initiatives and programs*

**Environmental Preservation** - *Improving the communities of Southern New Jersey by protecting our region's environment and natural resources through education, advocacy and grassroots efforts.*

Please attach a list the names of the individuals who are members of your Board of Directors.

Please list the names and titles of any SJI employees who currently serve on your Board of Directors, or who are otherwise actively involved in your organization. (This includes employees of South Jersey Industries, South Jersey Gas, South Jersey Energy, South Jersey Energy Service Plus, South Jersey Energy Solutions, Marina Energy, Energenic and SJI Services.) Please include the length of time the employees has been involved with your organization, as well as in what capacity. \_\_\_\_\_

Please indicate the total amount of funds you are requesting. Since only one application per organization will be reviewed each year, ***please be sure to include a comprehensive number for all event sponsorships and other funding opportunities for the entire year.*** The fact sheet that follows this application will allow you to provide more detailed information about each initiative for which you are seeking funds. \_\_\_\_\_

What dollar amount or percentage of your annual budget is spent in support of operating or administrative costs? \_\_\_\_\_

Please provide current specific information on the populations your organization serves. Please include geographic areas (counties or cities), targeted audiences and the approximate number of people served in the most recent year for which you have data. \_\_\_\_\_

Have you received any financial support from any SJI company in the last 12 months? If so, in what amount and for what purpose? \_\_\_\_\_



## Social Investment Funding Request Fact Sheet

Please complete the following Fact Sheet for each separate program, event or initiative for which you are seeking support.

Please provide a description of the program, event or initiative:

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Where and when will this event, program or initiative take place? \_\_\_\_\_

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What portion of your total requested funds would be applied to this specific event, program or initiative? \_\_\_\_\_

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Who will **directly** benefit from this event, program or initiative? How will you measure the success of this event, program or initiative? \_\_\_\_\_

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How can the SJI family of companies participate? Please include information on the various levels of sponsorship available and what benefits (e.g. event participation, signage or banner placement, naming rights, check presentations, photo opportunities, volunteer opportunities, etc.) may be enjoyed at each level. (Recommended levels to include information for are \$500, \$1,000, \$2,500 and \$5,000.)

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